

Start Pre-Approving Qualified Customers Online

Improve your web presence with our industry specific banners which let your qualified customers get pre-approved before ever visiting your store! This guide will teach you how to apply them to your website.



Save time and sell more by having customers apply online without setting foot in your store.



With most consumers visiting your website before deciding to shop with you, it is more essential than ever to provide them with alternative means of payment.

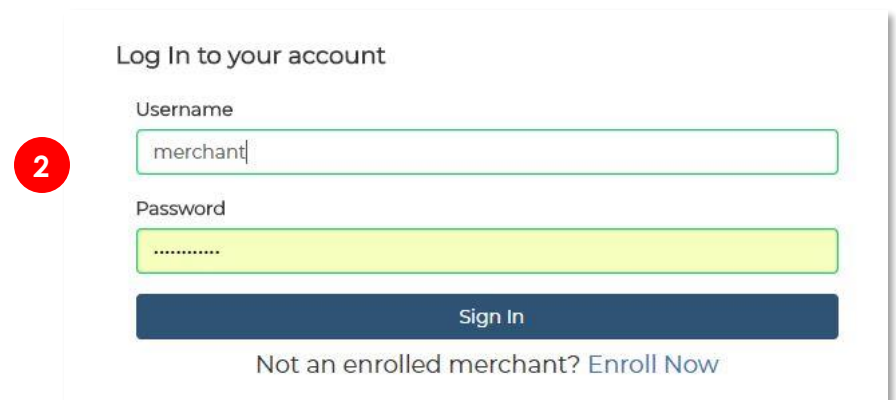
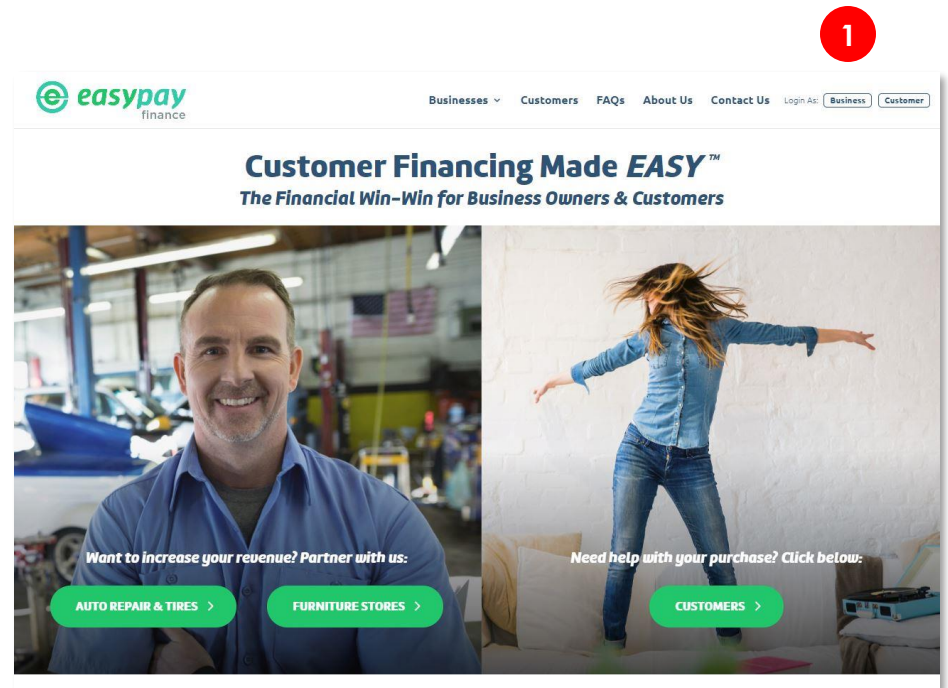


Choose from 4 website banner sizes, each with specific messaging highlighting the benefits your customers are looking for.

Adding EasyPay Banners to Your Website

Before you begin, make sure you have the correct username and password.

1. Click 'Merchant Login'.
2. Enter in your username and password.

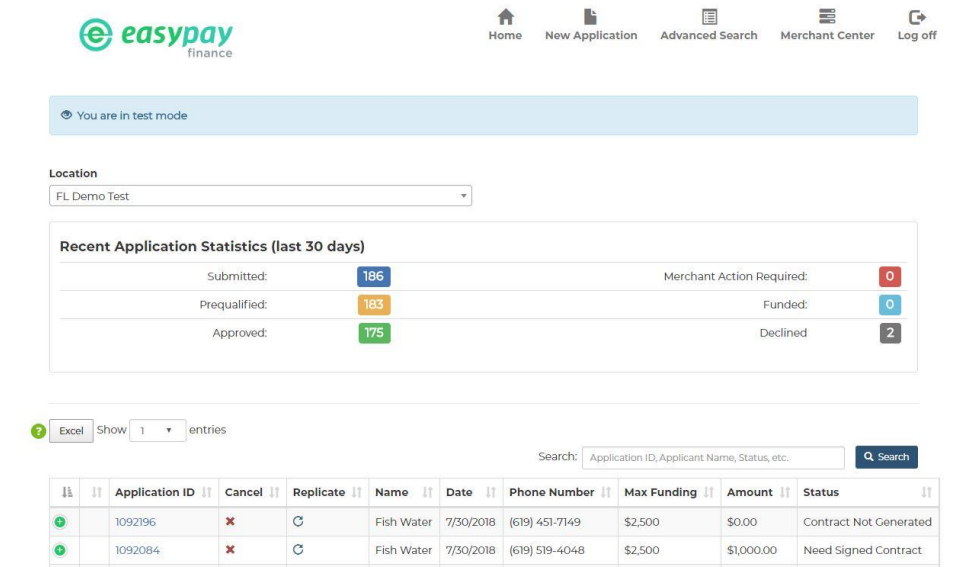


The screenshot shows the 'Log In to your account' form. It has a red circle with the number '2' on the left. The form includes a 'Username' field with the text 'merchant', a 'Password' field with dots, and a 'Sign In' button. Below the button is the text 'Not an enrolled merchant? Enroll Now'.

Adding EasyPay Banners to Your Website (cont.)

3. Click 'Merchant Center'.
4. Click 'Add EasyPay to your website'.

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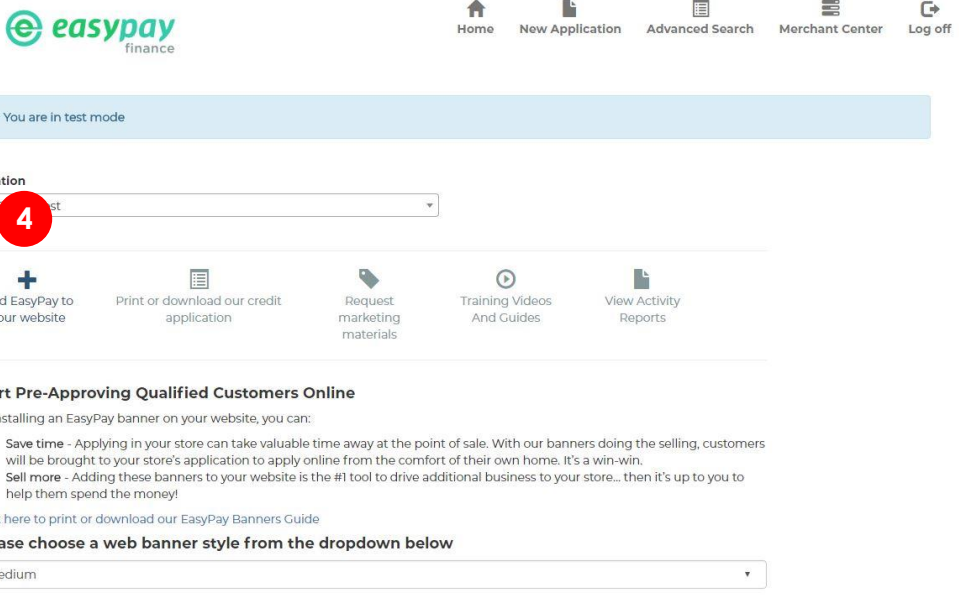


Recent Application Statistics (last 30 days)

Submitted:	186	Merchant Action Required:	0
Prequalified:	183	Funded:	0
Approved:	175	Declined:	2

Application ID	Cancel	Replicate	Name	Date	Phone Number	Max Funding	Amount	Status
1092196	✗	↺	Fish Water	7/30/2018	(619) 451-7149	\$2,500	\$0.00	Contract Not Generated
1092084	✗	↺	Fish Water	7/30/2018	(619) 519-4048	\$2,500	\$1,000.00	Need Signed Contract

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Start Pre-Approving Qualified Customers Online

By installing an EasyPay banner on your website, you can:

- **Save time** - Applying in your store can take valuable time away at the point of sale. With our banners doing the selling, customers will be brought to your store's application to apply online from the comfort of their own home. It's a win-win.
- **Sell more** - Adding these banners to your website is the #1 tool to drive additional business to your store... then it's up to you to help them spend the money!

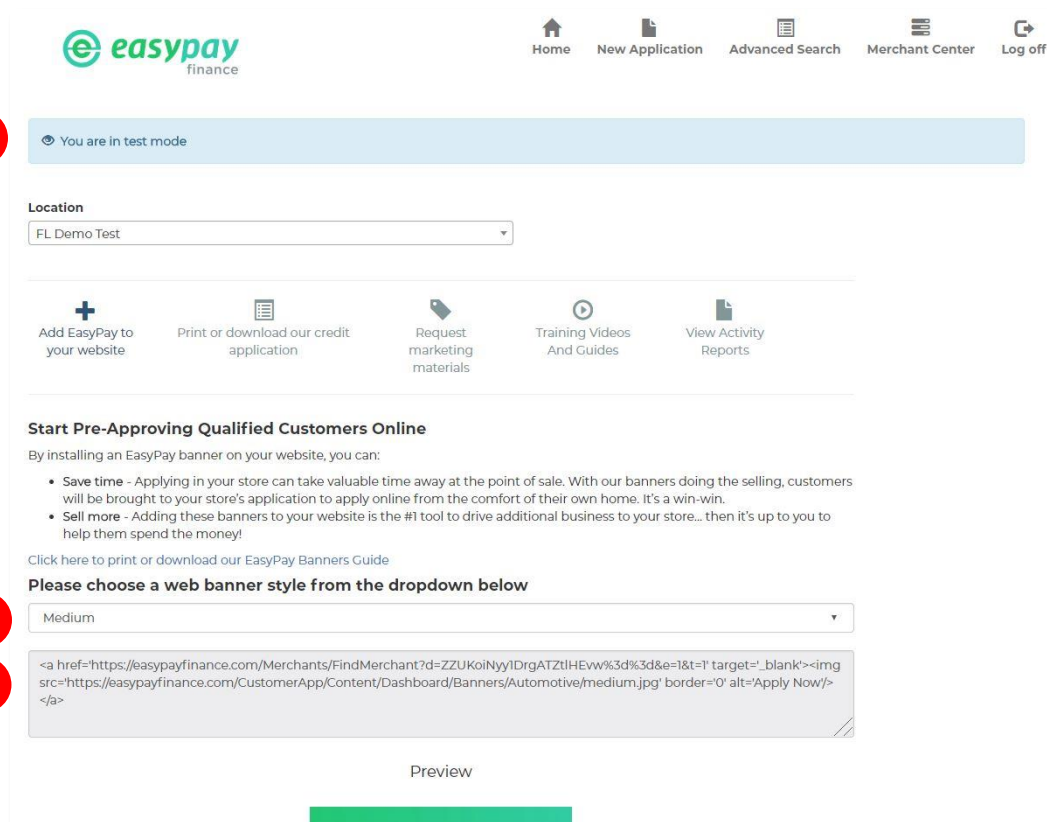
Click here to print or download our EasyPay Banners Guide

Please choose a web banner style from the dropdown below

Medium

Adding EasyPay Banners to Your Website (cont.)

5. To generate and install an EasyPay Finance banner, first select your location from the dropdown menu. **NOTE: If you are a single location this option will not be visible.**
6. Next, select which banner you would like to use.
7. Copy and paste the HTML on your website.



The screenshot shows the EasyPay Finance merchant dashboard. At the top right, there are navigation links: Home, New Application, Advanced Search, Merchant Center, and Log off. A blue notification bar at the top left says "You are in test mode". Below this is a "Location" dropdown menu currently set to "FL Demo Test".

There are five main action buttons: "Add EasyPay to your website" (with a plus icon), "Print or download our credit application" (with a document icon), "Request marketing materials" (with a tag icon), "Training Videos And Guides" (with a play icon), and "View Activity Reports" (with a document icon).

Below the buttons is a section titled "Start Pre-Approving Qualified Customers Online". It includes a sub-heading and a paragraph: "By installing an EasyPay banner on your website, you can:". This is followed by two bullet points:

- **Save time** - Applying in your store can take valuable time away at the point of sale. With our banners doing the selling, customers will be brought to your store's application to apply online from the comfort of their own home. It's a win-win.
- **Sell more** - Adding these banners to your website is the #1 tool to drive additional business to your store... then it's up to you to help them spend the money!

Below the text is a link: "Click here to print or download our EasyPay Banners Guide".

Next is a section titled "Please choose a web banner style from the dropdown below" with a dropdown menu currently set to "Medium".

Below the dropdown is a code block containing HTML code for an image tag:


```
<a href='https://easypayfinance.com/Merchants/FindMerchant?d=ZZUkoiNyyIDrgATZUIHEvw%3d%3d&e=1&t=1' target='_blank'><img src='https://easypayfinance.com/CustomerApp/Content/Dashboard/Banners/Automotive/medium.jpg' border='0' alt='Apply Now'></a>
```

At the bottom of the code block is a "Preview" button.

CONTACT US

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Merchant Services Hours: M-F: 5am PT – 7pm PT | Sat-Sun: 7am PT – 7pm PT